



Portland  
Place  
School

Bursary Appeal





## BURSARY FUND

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At Portland Place School we are determined to help girls and boys from all backgrounds reach their potential. With this in mind, the Bursary Fund aims to provide a Portland Place education to spirited students whose circumstances would otherwise put an independent school education beyond their reach.

The Portland Place Bursary Fund also operates as an essential support mechanism for students who are currently enrolled at the school. Support from our community, to raise funds for students whose parents fall into financial or other difficulty, will allow us to continue to provide much needed assistance to such students.



*“We are looking for those whose presence in the school will have a positive impact on the experience of others.”*

## THE APPEAL

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All monies raised are administered by our partner charity The Gold Standard Charitable Trust. Charity No. 1130999.

The Trust’s future plans for the Bursary Appeal are to continue to raise funds to support at least one student on a full bursary each year, while making efforts to establish a significant endowment fund in order to support many more pupils for years to come.

As we look to the future, we will continue to extend our reach beyond those families who can afford the full fees and are committed to playing our part in supporting less advantaged students by offering a Portland Place education.



*“We aim to identify potential irrespective of financial means, to nurture spirit and to help students achieve their personal, social and academic goals.”*

## CHANGING LIVES

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The Gold Standard Charitable Trust aims to identify potential irrespective of financial means, to nurture spirit and to help students achieve their personal, social and academic goals. In the process, we have offered opportunities and experiences which have shaped and transformed the lives of so many students over the years.

The Fund will enable us to attract children of every walk of life to attend Portland Place, supporting their individual development while also helping them to flourish.



*"We aim for our door to be as wide open as possible."*



## PORTLAND PLACE DONORS

There is no doubt that supporting a bursary scheme is tremendously rewarding. Your vital support enables us to expand our reach even further, offering the gift of education to even more young people. Should you wish to help with a donation, please contact us using the details opposite.

We would be happy to discuss any requirements for gifts, such as giving syndicates, an award for a particular area of school life, and named scholarships.



*“Every little helps and every donor makes a big difference to a pupil’s life.”*

## REGULAR GIVING SOCIETY

Regular gifts are incredibly important as they enable us to plan for the future of the programme. By setting up a regular gift of any amount from £5 to £500 you will automatically join the Regular Giving Society.

To join simply choose your monthly gift on the enclosed donation form and complete the standing order.

Regular gifts are an affordable way for all Portland Place parents and alumni to be involved in the appeal.

The table below shows how relatively modest monthly payments can generate substantial gifts:

CHOOSE YOUR MONTHLY GIFT	OVER 1 YEAR THIS GIFT WILL COME TO	OVER 5 YEARS THIS GIFT WILL COME TO	YOUR TOTAL GIFT OVER 5 YEARS WITH GIFT AID
£5	£60	£300	£375
£50	£600	£3,000	£3,750
£100	£1,200	£6,000	£7,500
£250	£3,000	£15,000	£18,750
£500	£6,000	£30,000	£37,500



*“The Trust aims to help children of every walk of life to attend Portland Place, supporting their individual development while also helping them to flourish.”*

## THE CHARITY

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Gifts are received via our partner charity The Gold Standard Charitable Trust.

The Trust is a registered charity (No. 1130999) and works to raise funds for pupils of Portland Place School. Donations to The Portland Place Bursary Fund are designated to benefit the recipients of bursaries and to provide hardship grants in the school.

Trustees reserve discretion to reallocate donations in some circumstances, unless the donor chooses to restrict the gift, which can be done by indicating this on the donation form.

Since the launch of the Trust in 2013, the fund has received donations from supporters, including Portland Place alumni and parents and a wide variety of other friends of the school. Gifts of any size make a real difference and are received with genuine gratitude.



[goldstandardcharitabletrust.co.uk](http://goldstandardcharitabletrust.co.uk)



*Gifts can be made by cheque, bank transfer, standing order or online using the Portland Place School online payment tool found on the website. [www.portland-place.co.uk/bursary-appeal](http://www.portland-place.co.uk/bursary-appeal)*

*“Gifts of any size make a real difference and are received with genuine gratitude.”*

## MAKING A DONATION

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There are a number of ways in which supporters can give which attract substantial tax advantages to the charity and to higher rate tax payers, who can reduce the net cost of their gifts.

If you would like to discuss tax effective giving, gifts of shares and securities, giving via CAF, gifts from overseas, legacies, company matching schemes or any other area of giving then please don't hesitate to contact us using the details opposite.

We are delighted to celebrate all our support and thank donors for their generous gifts.

However, we recognise that some donors prefer anonymity and we ask that you make this clear on the Donation Form at the back of the booklet.



## TAX EFFICIENT GIVING

If you are a UK tax payer, giving with Gift Aid enables us to increase the value of your gift by up to 25% at no additional cost to you.

Donors paying higher rate tax can claim the difference between the higher rate and the basic rate of tax on the total gross value of the donation. An illustration of the net cost at various levels of giving is below.

DONOR	AMOUNT DONATED	GIFT AID ADDED	GROSS VALUE TO THE CHARITY	TAX PAYER RECLAIMS FOR THEMSELVES	COST TO DONOR
UK highest rate tax payer (45%)	£250,000	£62,500	£312,500	£78,125	£171,875
	£100,000	£25,000	£125,000	£31,250	£68,750
UK higher rate tax payer (40%)	£50,000	£12,500	£62,500	£12,500	£37,500
	£10,000	£2,500	£12,500	£2,500	£7,500
UK basic rate tax payer (20%)	£1,000	£250	£1,250	No additional benefit to donor	£1,000
	£100	£25	£125	No additional benefit to donor	£100









## YOUR DETAILS

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Name: .....

Address:.....

Postcode: .....

Tel: .....

E-mail:.....

## GIFT AID DECLARATION

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I am a UK tax payer. Please treat all donations I make to the The Gold Standard Charitable Trust now and in the future and all gifts that I have made for the past four years as Gift Aid donations.

I confirm that I have paid, or will pay an amount of Income Tax and/or Capital Gains Tax for each year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand that The Gold Standard Charitable Trust will reclaim 25p of tax on every £1 that I have given.

Signed:

Date:

## YOUR GIFT

### Either

I would like to join Portland Place's Regular Giving Society by making a regular gift of

£10    £25    £50    £100    £250    £500   other £

Please complete the Standing Order overleaf or make arrangements with your bank using the details below.

### Or

I would like to make a single gift of

£100    £250    £500    £1,000    £5,000    £10,000   other £

Please enclose a cheque made payable to The Gold Standard Charitable Trust, make a bank transfer using the details below, or donate online at [www.portland-place.co.uk/bursary-appeal](http://www.portland-place.co.uk/bursary-appeal).

Where possible I would prefer my gift to go to:

Where the need is greatest    The Portland Place Bursary Fund

Where possible donations are allocated to the school where they were raised. In some circumstances donations may be reallocated at the discretion of the trustees. If you wish for your gift to be restricted to the Portland Place Bursary Fund, please tick here.

### And

Please send information about making a gift of shares

My company runs a Matched Giving Scheme

I would like my gift to remain anonymous

(Please send information about Matched Giving)

## BANK DETAILS

Bank: Royal Bank of Scotland

Address: RBS London Corp Bank Centre, PO Box 39952,  
2½ Devonshire Square, London, EC2M 4XJ

Account: The Gold Standard Charitable Trust - Portland Place Bursary Fund

Account No: 24220241 | Sort Code: 15-10-00 | Charity Registration Number 1130999

The Portland Place Bursary Fund is part of  
The Gold Standard Charitable Trust  
Registered in England and Wales  
Charity number 1130999  
Company number 06818920  
Registered address  
24 Queen Anne Street. W1G 9AX



## DONATION FORM

## STANDING ORDER

Please complete this form and return to your bank if you would like to make a regular gift.

To the Manager

Please enter the name and address of your bank/building society.

Account No.

Sort Code

Please pay to Royal Bank of Scotland (15-10-00) RBS London Corp Bank Centre, PO Box 39952, 2½ Devonshire Square, London, EC2M 4XJ for the credit of the The Gold Standard Charitable Trust, Account No. 24220241.

the sum of

and the same sum on the same day in each month / quarter / year\* (\*please delete as appropriate)

until further notice\*/ for a period of  years starting:  /  /20 (allow at least one month before payments start)

Please enter your surname to serve as a Payment Reference:

(14 chars max, letters only, no spaces or hyphens)

Name:	Signed:
Address:	
Postcode:	Date:

Alternatively, you can set up a Standing Order via Internet banking, using the bank details noted on this form to specify the recipient account.



Portland  
Place  
School

## Bursary Appeal

Portland Place School, 56-58 Portland Place, London W1B 1NJ T: 020 7307 8700 E: [bursaries@portland-place.co.uk](mailto:bursaries@portland-place.co.uk)



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