

Media revision

Section A – Thinking about the Media – investigating

Four questions: you will be shown an extract of a TV News programme to analyse.

- Genre - codes and conventions of TV news. Look at the differences between BBC news / ITV / Channel 5 and Newsround. Visual codes / technical codes / News values / mise en scene.
- Representation - of newsreaders, events issues and ethnic groups.
- Narrative – structure of a news broadcast.
- Audience – demographics, psychographics, socio-economic status. How do different channels appeal to and attract their target audiences?
- Industry - Rupert Murdoch, who owns what? Changing nature of how people consume news. OFCOM and regulation.

Section B – Thinking about Media – planning

A series of tasks: demonstrate creative and planning skills showing your understanding of news websites.

Designing a specific news website for a specific audience.

Identifying and applying the codes and conventions to your own site.

<http://resources.wjec.co.uk/Pages/ResourceSingle.aspx?rlid=2624>

http://www.bbc.co.uk/schoolreport/teacher_resources

Read – any online news pages for varying audiences.