

Section A: Thinking About The Media – Investigating Television News (40 marks)

This text is the BBC One Minute World News

After viewing the text use your notes to answer the following question.

1. (a) Identify two different camera shots used in the broadcast (2)
(b) Briefly explain why these two shots have been used (8)

2. (a) Identify two ways this broadcast appeals to a specific audience group and briefly explain how effective each of these ways is likely to be (10)

3. Using examples that you have studied explain how world news is represented in broadcasts that you have studied (10)

4. Using examples that you have studied explain why television news is still an important way of giving audiences information (10)