SECTION B: Thinking about the Media – Planning an online news website - 40 marks

5. You have been asked to design the webpage for a new news programme aimed at young people

Complete the following tasks:

Task 1: (a) Choose a name for the news programme (1)

(b) Briefly explain why you chose this name (3)

Task 2: (a) Which two ways would you promote your new website / programme (2)

(b) Briefly explain why you would promote them this way (4)

Task 3: Create a design for the new homepage

Your design should include:

- the typical features of a homepage
- a range of different news stories

Present your design using the template on the next page (10)

Task 4: Explain how the features of your webpage will target audiences (10)

Task 5: Why are websites important to news organisations (10)

Task 1: (a) Choose a name for the news programme (1)

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(b) Briefly explain why you chose this name (3)

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Task 2: (a) Which two ways would you promote your new website / programme (2)

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(b) Briefly explain why you would promote them this way (4)

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Task 3 template

Task 4: Explain how the features of your webpage will target audiences (10)

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Task 5: Why are websites important to news organisations (10)

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